Co-Curricular Innovations: BaseCamp Leadership Development

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MBA Curriculum Review Co-Chair
# First Year Curriculum

<table>
<thead>
<tr>
<th>BaseCamp orientation program</th>
<th>1st YEAR</th>
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<tbody>
<tr>
<td>3 - 4 WEEKS</td>
<td>6.5 WEEKS + FINALS</td>
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<td>MINI 1</td>
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<tr>
<td>1</td>
<td>Probability and Statistics</td>
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<tr>
<td>2</td>
<td>MANAGERIAL ECONOMICS</td>
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<tr>
<td>3</td>
<td>CORPORATE STRATEGY</td>
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<tr>
<td>4</td>
<td>Financial and Managerial Accounting 1</td>
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<tr>
<td>micro</td>
<td>INTERPERSONAL COMMUNICATION (6 sessions, 1x/week)</td>
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BaseCamp Goals

3.5 week MBA orientation

• Preparation for program
• Readiness for career decisions
• Meet your classmates
• Get to know Pittsburgh
Leveraging Opportunities identified in Curriculum Review

• Integration
• Application
• Behavioral Skills
• Analytical Skills
• Career Preparation
Highlights

• Business Acumen
  – Integrated View of Business
  – Ethics & Diversity
  – Math skills review

• Career search preparation
  – Functional area introductions
  – Resume writing & Interviewing
  – Networking

• Social
  – Opening reception
  – Camp Guyasuta
  – Weekly Bar Crawls
  – Community Service Day
  – Ice cream social
Hope to see you there!
Leadership Development Initiatives

Center for Excellence in Communication and Leadership (EXCL)

Dr. Laurie Weingart
Director

Professor Evelyn Pierce
Associate Director
What is the mission of EXCL?

EXCL is an education center within the Tepper School dedicated to the development of exceptional leadership and communication skills for our graduate students.
Leadership is Embodied in What You Do

Actions and activities

as opposed to

Personality or disposition
Leadership occurs at ALL Levels Within an Organization

As leaders, we must prepare to:

• Lead Individuals
• Lead Teams
• Lead Departments
• Lead Organizations
Leadership Involves Many (Universal) Skill Sets

These Skills Sets Include:

• Intercultural Awareness (within and between)
  – Global
  – Organizational
  – Functional Area

• Ethical Sensibility
Specific Skill Sets

Communications

Leadership

Managing Others

Problem Solving and Decision Making

Teamwork
First Year Activities

- ManagerReady™ Assessment
  - Experience Week #1
- Feedback Workshop
- Leadership Essentials Workshop (optional)
- Immersion Workshop with Carnegie Bosch Institute
  - Experience Week #2
- Individualized Leadership & Communication Coaching (optional)
Year 2 Activities (Optional)

- Individualized Leadership Coaching
- Individualized Communication Coaching
- Specialized workshops
  - Communication
  - Leadership
- Leadership Development Certification
Leadership Development Certification

1. Develop a leadership development plan
2. Enact the plan
3. Meet with communication and leadership coaches throughout program
4. Participate in workshops
5. Submit completed plan in writing for approval (experience week #4)
6. Receive certification at graduation
The Center for Excellence in Communication and Leadership

... the place to go for:

- Identifying your personal strengths and opportunities for improvement
- Training workshops for specific skill sets
- One-on-one leadership and communication coaching
- Developing your leadership action plan